DEAR COLLEAGUES

It is at once my great pleasure and a distinct honor to invite you to attend the 14th biennial International Xenotransplantation Association (IXA) Congress in Baltimore, Maryland, USA, September 20 – 23, 2017, during which IXA will celebrate the 20th Anniversary of its founding.

Baltimore is a popular coastal tourist destination, easily accessible to international travelers, and boasting a rich blend of harbor-side shopping, restaurants, and museums, and diverse artistic, historical, cultural, athletic and recreational opportunities in close proximity. Baltimore is also home to two world-class medical schools, the University of Maryland (founded in 1807) and Johns Hopkins University (1876). These institutions are well-known for their excellence in biomedical research and clinical care; both have contributed to significant advances in medical education, global health, and transplantation over recent decades.

The venue for the meeting is on the University of Maryland, Baltimore’s campus, located close to the Inner Harbor in downtown Baltimore, and adjacent to Camden Yards, the Baltimore Orioles’ home field. Southern Management Center, a modern, convenient, flexible facility, is well-suited to host our Congress. Social events will take advantage of local cultural and architectural landmarks, most within walking distance of the campus and convenient meeting hotels.

The Program Committee is busy putting together a very comprehensive and exciting scientific program. State-of-the-art presentations, world-class workshops, and cutting-edge research presentations are designed to ensure that your trip is worthwhile professionally. In addition to xenotransplantation, sessions will be organized around current related work in the areas of cellular therapy, stem cells, and regenerative medicine. Make plans now to catch up on the latest findings in our field, as leading scientists, our rising “Vanguard” generation, and our current trainees all share their latest discoveries in a collegial and relaxing venue.

As an added attraction, following a popular (and fiscally prudent) precedent set in Venice (2009) and revisited in Osaka (2013), Dr. Robert Montgomery is helping the Program Committee organize a pre-meeting symposium on evolving strategies to manage hyper-immunized and ABO-incompatible organ allograft recipients. Taking advantage of substantial scientific and technological overlaps between these complementary fields, we are recruiting a world-class faculty for the symposium and for our Congress. Their presentations on Wednesday and Thursday, September 20th and 21st, will emphasize the potential synergies between xenotransplant clinical trials, now being designed, and what we are learning from these rapidly evolving clinical efforts. Further, starting on September 23, Bhanu Telugu (U Maryland College Park) and Randy Prather (U Missouri) will convene the popular Swine in Biomedical Research meeting, attracting a constituency whose scientific and technical interests overlap substantially with those of IXA.

Ground breaking science, a temperate climate, and the warm hospitality that earned Baltimore its moniker, “Charm City, USA”, will certainly make for a memorable and exciting conference, one you will not want to miss! I look forward to welcoming you here in September 2017.

Richard N. Pierson III, MD
Congress Chair
The International Xenotransplantation Association (IXA) was established in 1998 at the International Congress of The Transplantation Society in Montreal, Canada, with the aim of providing a forum for those with a special interest in Xenotransplantation.

The IXA mission is to promote xenotransplantation as a safe, ethical, and effective therapeutic modality by:

- Fostering the science of xenotransplantation through promotion of ethical clinical and pre-clinical research, productive discourse, and collaboration;
- Educating health care providers and lay persons through broad, representative participation in interactive public debate; and,
- Guiding the development of scientifically sound, internationally consistent public policy that is responsive to new developments in the field and acknowledges varying social, ethical and legal frameworks.

The IXA core near-term goal is to promote advancement of human health through enabling the safe, effective clinical use of xenogeneic cells, tissues and organs. As such, IXA meetings bring together our members to develop, rigorously assess, and continuously improve clinically applicable xenotransplantation procedures and related biotechnologies. We work closely with scientists, biotechnology companies, and regulatory bodies to minimize the public health risks potentially associated with xenotransplantation activities, and promote transparency, fair access, public education, and ethically sound practices as xenotransplantation transitions from bench to bedside.

The Baltimore meeting will be the 14th biennial since IXA’s founding, and will bring together a dynamic, influential group of scientist and clinicians whose work seems likely to soon lead to new clinical treatments with the potential to transform modern medicine. Satellite meetings are designed to incentivize attendance at IXA by additional, broader audiences. Clinicians and surgeons active in the management of sensitized patients and those conducting related cutting-edge clinical trials (Hyperimmunized/iABO Symposium, September 20–21, 2017) are likely to be among the early xenotransplant trialists, and to adapt current drugs and technologies in the process. Agricultural and medical scientists working in other swine models (Swine in Biomedical Research Symposium, September 23–24, 2017) represent a constituency appealing to a complementary group of industry partners. Participation in the combined meeting by these clinicians, scientists, and veterinarians, and their scientific and clinical teams, justifies participation by corporate sponsors beyond those engaged directly in xenotransplantation.

President
Peter Cowan, Australia

Immediate Past President
Takaaki Kobayashi, Japan

President-Elect
Leo Bühler, Switzerland

Secretary / Treasurer
Agnes M. Azimzadeh, USA

Councilors
Curie Ahn, South Korea
Wayne Hawthorne, Australia
Muhammad Mohiuddin, USA
Shuji Miyagawa, Japan
David H. Sachs, USA
Eckhard Wolf, Germany
**VENUE**

**UNIVERSITY OF MARYLAND, BALTIMORE**

SMC Campus Center
620 West Lexington Street
Baltimore, MD 21201 USA
http://www.umaryland.edu/campuscenter/

The University of Maryland, Baltimore (UMB), founded in 1807 along a ridge in what was then called Baltimore Town, was chartered by the State Legislature as a medical school, the nation’s fifth, and the first public School of Medicine. Iconic Davidge Hall (pictured below) opened its doors to medical students in 1813. Today, this 71-acre research and technology complex encompasses 68 buildings in West Baltimore near the Inner Harbor.

UMB is the University System of Maryland's professional graduate campus, whose six professional schools and affiliated Graduate School train the majority of the state's physicians, graduate nurses, dentists, lawyers, social workers, and pharmacists. Under the leadership of President Jay A. Perman, MD, the University is a leading partner in the redevelopment of Baltimore’s Westside. The University of Maryland BioPark, which opened in October 2005, promotes collaborative research opportunities and bioscience innovation. Sponsored research totalled $500.9 million in fiscal year 2014. With 6,276 students and 7,375 faculty members and staff, the University is an economic engine that returns more than $15 in economic activity for every $1 of state general funds appropriation. The University community gives more than 2 million hours a year in service to the public.

**LIST OF COMMITTEES**

**Congress Chair**
Richard N. Pierson III, USA

**Congress Board**
Leo Bühler, Switzerland
Megan Sykes, USA
Scott Tarnosky, USA

**Scientific Program Committee**
Agnes Azimzadeh, USA - Chair
Chris Burlak, USA
Wayne Hawthorne, Australia
Berhard Hering, USA
Muhammad Mohiuddin, USA
Chung-Gyu Park, South Korea
Richard N. Pierson III, USA
Megan Sykes, USA
Eckhard Wolf, Germany

**ANTICIPATED CONGRESS ATTENDANCE BY POSITION / SPECIALTIES**

Anticipated audience is 300:
- Physicians
- Surgeons
- Scientists
- Students
<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
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<tbody>
<tr>
<td>08:00-08:30</td>
<td>Novel Technologies to Induce Tolerance</td>
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<tr>
<td>08:00-09:10</td>
<td>SOTA Session #1</td>
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<tr>
<td>09:10-09:40</td>
<td>Coffee Break</td>
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<tr>
<td>09:40-10:40</td>
<td>Plenary 1: Inflammation: The Next Barrier in XenoTx.</td>
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<tr>
<td>10:50-11:50</td>
<td>Orals: Immunosuppression and Tolerance &amp; Antigens and Antibodies</td>
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<tr>
<td>12:00-13:30</td>
<td>Luncheon Workshop: Designing the Future Donor Organ</td>
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<td>13:40-14:40</td>
<td>Plenary 2: Creating the Future</td>
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<td>14:40-15:10</td>
<td>Reemtsma Lecture</td>
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<td>15:10-15:40</td>
<td>Coffee Break</td>
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<tr>
<td>15:40-17:15</td>
<td>Plenary 3: Young Investigators’ Presentations</td>
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<tr>
<td>17:15-18:15</td>
<td>Poster Session #1</td>
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<tr>
<td>07:30-08:30</td>
<td>Novel Technologies in Islet Tx.</td>
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<tr>
<td>07:00-08:00</td>
<td>Orals: Innate Immunity, Pathogenesis &amp; Preclinical Studies</td>
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<tr>
<td>08:30-09:30</td>
<td>Coffee Break</td>
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<tr>
<td>09:30-10:00</td>
<td>Coffee Break</td>
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<tr>
<td>10:00-11:00</td>
<td>Plenary 4: Honorary Member Lecture, Presidential Address</td>
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<tr>
<td>11:00-11:40</td>
<td>IXA Business Meeting</td>
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<tr>
<td>11:00-11:40</td>
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<tr>
<td>08:00-08:30</td>
<td>Orals: Zoonosis, Infectious Risk</td>
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<td>07:00-08:00</td>
<td>Orals: Inflammation</td>
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<tr>
<td>07:30-08:30</td>
<td>Orals: Zoonosis, Infectious Risk</td>
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<td>08:00-09:10</td>
<td>WIT / YI Breakfast</td>
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<td>08:00-09:10</td>
<td>Coffee Break</td>
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<tr>
<td>09:30-10:00</td>
<td>Coffee Break</td>
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<tr>
<td>10:00-11:00</td>
<td>Plenary 5: Frontiers in Genetic Engineering</td>
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<tr>
<td>14:00-15:10</td>
<td>Coffee Break</td>
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<tr>
<td>15:00-16:45</td>
<td>Orals: Animal Models, Zoonosis &amp; Genetic Engineering of the Donor</td>
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<tr>
<td>16:45-17:15</td>
<td>2 Rapid Fire Sessions</td>
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<tr>
<td>12:00-13:00</td>
<td>What’s Hot &amp; Closing Remarks</td>
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<tr>
<td>12:30-13:00</td>
<td>What’s Hot &amp; Closing Remarks</td>
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<tr>
<td>07:00-08:00</td>
<td>FDA / IXA Meeting</td>
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<tr>
<td>08:30-13:00</td>
<td>FDA / IXA Meeting</td>
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<tr>
<td>11:30-17:00</td>
<td>Hyperimmunized / iABO Pre-meeting Symposium</td>
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<tr>
<td>13:00-14:30</td>
<td>Hyperimmunized / iABO Pre-meeting Symposium</td>
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<tr>
<td>15:10-16:45</td>
<td>Hyperimmunized / iABO Pre-meeting Symposium</td>
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<tr>
<td>17:15-18:15</td>
<td>Hyperimmunized / iABO Pre-meeting Symposium</td>
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<tr>
<td>20:00-20:30</td>
<td>Opening Ceremony &amp; Welcome Reception</td>
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<tr>
<td>22:00-22:30</td>
<td>Opening Ceremony &amp; Welcome Reception</td>
</tr>
</tbody>
</table>

IXA 2017 SPONSORSHIPS & EXHIBITS OPPORTUNITIES  ■  www.ixa2017.org
PROGRAM TOPICS
- Cell and Tissue Xenotransplantation (non-islets)
- Coagulation and Thrombosis
- Ethics, Cultural and Religious Aspects of Xeno
- Genetic Engineering of the Xeno Donor
- Immunosuppression and Tolerance
- Infectious Risk and Xenozoonoses
- Innate Immunity and Inflammation
- Islet Xeno – Clinical and Preclinical Models
- Islet Xeno – Small Animal and In Vitro Models
- Methodology / Techniques / Resources
- Molecular and Physiologic Incompatibilities
- Organ Xeno - Clinical and Preclinical Models
- Organ Xeno - Small Animal and In Vitro Models
- Regulation and Public Perception of Xeno
- Swine in Biomedical Research
  (Satellite Symposium, Sunday/Monday)
- Tissue Engineering and Regenerative Technology
- Xeno Pathology and Molecular Mechanisms
- Xenoantigens and Antibodies

BE PART OF SOMETHING GREATER, AND
LEAVE YOUR MARK AT THE
14th CONGRESS OF THE
INTERNATIONAL
XENOTRANSPLANTATION
ASSOCIATION

We understand that your success goes beyond the
exhibit hall. Join us for a sponsorship experience like no
other. The IXA 2017 Congress will be the event where
your organization can:
- CONNECT WITH LEADERS
  in xeno and allied fields from across the globe
- SHOWCASE YOUR PRODUCTS AND SERVICES
to key players in a brand new, emerging market
- RECEIVE VISIBILITY FOR YEARS TO COME
  through our diverse, durable distribution channels
- SUPPORT ONGOING QUALITY EDUCATION
  for (and outreach to) meeting participants
# A. Educational Support

**Early Morning Workshop** (per session)

- **Thursday, September 21, 2017**
  - 07:00–08:00  Novel Technologies to Induce Tolerance
    - Novel Technologies in Islet Transplantation
  - Friday, September 22, 2017
  - 07:30–08:30  Allo and Xeno Antibodies
    - Zoonosis, Infectious Risk
  - Acknowledgment on signage outside of the meeting room
  - Acknowledgment on signage outside of the meeting room
  - Breakfast for participants included (upgrade available at own costs)

**Plenary Session** (per session)

- **Thursday, September 21, 2017**
  - 09:40–10:40  Inflammation: The Next Barrier in Xenotransplantation
  - 13:40–14:40  Creating the Future
  - 15:40–17:15  Young Investigators’ Presentation
- **Friday, September 22, 2017**
  - 10:00–11:00  Honorary Member Lecture and Presidential Address
  - 13:45–14:55  Frontiers in Genetic Engineering
- **Saturday, September 23, 2017**
  - 10:00–11:30  Opportunities and Challenges of New Technologies
  - Acknowledgment on signage outside of the meeting room
  - Acknowledgement as a Congress sponsor on the Congress website

**Travel Scholarship**

IXA 2016 will offer “Travel Scholarship Program” for trainees, AHP and residents from emerging economic countries. In order to qualify, the applicants must have successfully submitted an abstract to the Congress. A selection committee has been established among the International Scientific Committee, who will evaluate the submitted abstracts and score for merit.

The Congress, through Travel Scholarship Sponsors, will sponsor a minimum of 5 delegates from developing countries and students from all countries!

**Benefits of Travel Scholarship Sponsors:**

- Sponsorship cost: $500 or $1000 - *At the discretion of the sponsor*
- Each sponsor will be assigned to Scholar(s)
- Sponsor logo will be printed on the Scholar(s) award certificate(s) and presented the IXA Business Meeting
- Company sponsorship will be announced on Congress website, in the digital Final Program, which will be available via mobile app
- All Travel Scholarship sponsor logos will be displayed during the award ceremonies

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Your organization may associate its name with one of our workshops or sessions at IXA. You may also wish to sponsor one or more of our IXA travel awards that we offer to scholars coming from emerging economic countries.

<table>
<thead>
<tr>
<th>Session Type</th>
<th>Cost</th>
</tr>
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<tbody>
<tr>
<td>Early Morning Workshop</td>
<td>$10,000.00</td>
</tr>
<tr>
<td>Plenary Session</td>
<td>$5,000.00</td>
</tr>
<tr>
<td>Travel Scholarship</td>
<td>$500.00 or $1,000.00</td>
</tr>
</tbody>
</table>
## B. EXCLUSIVE SPONSORSHIP OPPORTUNITIES

**Luncheon Workshop** *(exclusive per session)*
- **Wednesday, September 20, 2017 (during HyperImmunized/iABO Symposium)**
  13:00–14:30  Ethics of Xenotransplantation
- **Thursday, September 21, 2017**
  12:00–13:30  Topic TBD
- **Friday, September 22, 2017**
  12:00–13:45  Designing the Future Donor Organ

- The opportunity to sponsor the symposium to a target audience
- Program content and speaker(s) to be organized by sponsors (subject to coordination with the program committee, with approval expected)
- Room rental fee and standard audio-visual package included in cost of sponsorship (upgrade available at own costs)
- CulinArt Catering lunch boxes for participants included (upgrade available at own costs)
- Acknowledgment on signage outside of the meeting room
- The symposium will be advertised in the Congress material (e-blasts, final program, etc)
- Acknowledgement as a Congress sponsor on the Congress website

**Web Recording Access** *(exclusive)*

All registered delegates, TTS members, and IXA members, will be given the opportunity to view the Congress session recordings through a website for a year after the Congress.

- Exclusive opportunity to sponsor access to online content recorded during the Congress
- Acknowledgment of the sponsor (logo) to appear on introduction screen
- Acknowledgment of the sponsor (logo) in the announcements mentioning web recordings in the Congress announcements, the on-site program guide and on the Congress website
- The set-up of web recordings fee is included in cost of sponsorship
- Acknowledgement as a Congress sponsor on the Congress website

**Conference Manager – Abstract Submission Module** *(exclusive)*

- Acknowledgment on the Conference Manager site where individuals submit their abstracts
- Acknowledgement as a Congress sponsor on the Congress website

**Conference Manager – Registration Submission Module** *(exclusive)*

- Acknowledgment on the Conference Manager site where individuals will register for the Congress
- Acknowledgement as a Congress sponsor on the Congress website
### IXA 2017 Sponsorship Opportunities

<table>
<thead>
<tr>
<th>Sponsorship Type</th>
<th>Cost</th>
<th>Description</th>
</tr>
</thead>
</table>
| **Lanyards Sponsorship** (exclusive)       | $7,500.00 USD | All registered congress delegates will be issued a name badge and lanyard to be worn during the Congress.  
  • Acknowledgment of the sponsoring company logo on all lanyards  
  • Acknowledgement as a Congress sponsor on the Congress website |
| **Congress Bags Sponsorship** (exclusive)   | $10,000.00 USD | All registered congress delegates will receive a Congress bag.  
  • Acknowledgement as a Congress sponsor on all Congress bags  
  • Acknowledgement as a Congress sponsor in the on-site program as well as the Congress website  
  • The cost of bag design and production is included in the sponsorship |
| **Wireless Network Services & Web App** (exclusive) | $7,500.00 USD | There will be open and free wireless offered to participants to the Congress.  
  • Acknowledgement on signage wherever this service is mentioned  
  • Acknowledgement as a Congress sponsor on the Congress website  
  • Acknowledgement as a Congress sponsor in the on-site program guide where this service is mentioned |
| **Speaker Ready-Room** (exclusive)          | $5,000.00 USD |  
  • Acknowledgment on signage outside of the Speaker-Ready room  
  • Acknowledgement on computer splash screen and during the speakers advance submission  
  • Acknowledgement as a Congress sponsor on the Congress website |
| **Coffee Break Sponsorships** (exclusive per break) | $1,500.00 USD | There will be a morning and an afternoon break on each Congress day.  
  • A sign with your company logo will be placed on tables where coffee will be served  
  • Acknowledgement as a Congress sponsor on the Congress website |
| **Notepads** (exclusive)                    | $3,000.00 USD |  
  • Opportunity to provide notepads with your company logo which will be distributed in the participant Congress bag (sponsor must provide notepads)  
  • Acknowledgement as a Congress sponsor on the Congress website |
| **Congress Pens** (exclusive)               | $3,000.00 USD |  
  • Opportunity to provide pens with your company logo which will be distributed in the participant Congress bag (sponsor must provide pens)  
  • Acknowledgement as a Congress sponsor on the Congress website |
D. HOSPITALITY SPONSORSHIP OPPORTUNITIES

Participant Welcome Reception (exclusive)

The Welcome “Light Fare” Reception will be held on Wednesday, September 20, 2017 at the Congress venue, and includes IXA meeting attendees as well as attendees of the HyperImmunized/iABO Symposium that will be held immediately prior to and in conjunction with IXA 2017.

- Sponsor logo printed on banner during the event
- Acknowledgement on event signage
- Acknowledgement in Congress promotional newsletter announcing the event
- Acknowledgement as a Congress sponsor on the Congress website
- Acknowledgement as a Congress sponsor in the on-site program guide where activity is mentioned
- Privileged opportunity to network with Congress registrants during this social setting
- Four (4) entrance tickets for the reception

Congress Dinner (co-sponsorship, up to two sponsors)

Sponsorship will allow a greatly reduced ticket price for this event, and assure high attendance

The Congress Dinner will be held on Friday, September 22, 2017 (Location TBC)

- Sponsor logo printed on banner during the event
- Acknowledgement on event signage
- Acknowledgement in Congress promotional newsletter announcing the event
- Acknowledgement as a Congress sponsor on the Congress website
- Acknowledgement as a Congress and Event sponsor in the on-site program guide where activity is mentioned
- Acknowledgement as a Congress and Event sponsor on the event tickets
- Privileged opportunity to network with Congress registrants during this social setting
- Four (4) entrance tickets for the Congress dinner

$15,000.00 USD

$25,000.00 USD each
## E. Advertising Opportunities

### Delegate Bag Insert
- **Each – available to exhibitors/sponsors only**
- Opportunity for inclusion of a promotional insert in the Congress bags (sponsor must provide insert)
- Acknowledgement as a Congress sponsor on the Congress website
- Acknowledgement as a Congress sponsor in the on-site program guide
- **$2,500.00 USD**

### Advertisements in the Final Program
- **Outside Back Cover (exclusive)**
- **$5,000.00 USD**
- **Inside Front Cover (exclusive)**
- **$3,500.00 USD**
- **Inside Back Cover (exclusive)**
- **$5,000.00 USD**
- **Inside Pages (each)**
- **$5,000.00 USD**
- **Inside Half-pages (each)**
- **$2,500.00 USD**

### Advertisements in Web App
- **Splash Screen: $1,500.00 USD** (exclusive per day)
- **$2,500.00 USD** (exclusive for the entire event)
- Full page ad (splash screen) appears upon login
- Ability to close the ad or hyperlink to sponsor’s website or rich media file (pdf, video, etc.)
- Viewed each day when attendee first opens the app

### Banners:
- **Home Page: $1,000.00 USD** (for the duration of the congress)
  - Full-width banner at the bottom of the app’s home page
  - Full-width banner as a footer on all other pages
  - Viewed each time an attendee loads any new page in the app
- **1-Day Banner: $700.00 USD**
  - Full-width sponsor banner to be displayed on the program page under the sponsored day
  - Ability to hyperlink to sponsor’s website or rich media file (pdf, video, etc.)
  - Viewed each time an attendee loads the program page for the chosen day
- **Sponsored Messaging: $2,500 USD** (exclusive for the entire event)
  - Full-width sponsor banner imbedded in contact page
  - Ability to hyperlink to sponsor’s website or rich media file (pdf, video, etc.)
  - Viewed each time an attendee sends an in-app message to another attendee

### Enhanced Exhibitor/Sponsor Profile: $250.00 USD (per profile)
- Full-width exhibitor/sponsor banner at the bottom of company’s profile page
- Ability to hyperlink to sponsor’s website or rich media file (pdf, video, etc.)
- Viewed each time an attendee clicks on company’s logo in listing page to view detailed profile

### In-App Notifications: $500 USD (per half-day - timed notifications on app home page)
- Full-width colored banner displaying a notification from exhibitor/sponsor for a 4-hour period
- Ability to hyperlink the notification to exhibitor/sponsor’s website or another part of the app
- Viewed each time an attendee navigates to the home page during chosen half-day
The cost for exhibit space is $2,500.00 USD per space

Publishers and Not-for-Profit organizations benefit from a 50% discount on exhibit space.

Exhibitor Benefits:
- Two (2) exhibitor registrations per space (no access to sessions)
- One (1) full Congress registration
- One (1) Congress bag per company
- One (1) skirted table and two (2) chairs
- Acknowledgement as a Congress exhibitor on the Congress website
- Free editorial entry (company description) of 50 words in the on-site program
- Privileged opportunity to engage with Congress registrants during all coffee breaks and the Welcome Reception
- Welcome reception for all exhibit staff

Exhibit spaces are allocated on a first-come, first-serve basis
G. SPONSORSHIP PACKAGES

PLATINUM LEVEL SPONSORSHIP

Companies who reach a total spend of $35,000 and higher in Sponsorship will also receive:
- Logo to appear on signage displayed extensively throughout venue including at entrance to plenary sessions and around exhibit area
- Exposure and acknowledgement as a sponsor of the Congress in marketing activities
- One exhibit space with related inclusions. Sponsor will have choice of location (subject to availability)
- Recognition in address during the Opening Lecture and the closing ceremony
- Four (4) complimentary registrations to the Congress for the entire Scientific Program, morning and afternoon coffee breaks, lunches and inclusive social functions
- Two (2) invitations to the Congress dinner (in addition to individual sponsorship benefits)
- One insert in Congress delegate bag

GOLD LEVEL SPONSORSHIP

Companies who reach a total spend of $25,000 – $34,999 in Sponsorship will also receive:
- Logo to appear on signage displayed extensively throughout venue including at entrance to plenary sessions
- Exposure and acknowledgement as a sponsor of the Congress in marketing activities
- One exhibit space with related inclusions. Sponsor will have choice of location (subject to availability)
- Recognition in address during the Opening Lecture and the closing ceremony
- Three (3) complimentary registrations to the Congress for the entire Scientific Program, morning and afternoon coffee breaks, lunches and inclusive social functions
- One (1) invitation to the Congress dinner (in addition to individual sponsorship benefits)
- One insert in Congress delegate bag

SILVER LEVEL SPONSORSHIP

Companies who reach a total spend of $15,000 – $24,999 in Sponsorship will also receive:
- Logo to appear on signage displayed extensively throughout venue including at entrance to plenary sessions and around Exhibit area
- Exposure and acknowledgement as a sponsor of the Congress in marketing activities
- Recognition in address during the Opening Lecture and the closing ceremony
- Two (2) complimentary registrations to the Congress for the entire Scientific Program, morning and afternoon coffee breaks, lunches and inclusive social functions

BRONZE LEVEL SPONSORSHIP

Companies who reach a total spend of $10,000 – $14,999 in Sponsorship will also receive:
- Logo to appear on signage displayed extensively throughout venue including at entrance to plenary sessions and around Exhibit area
- Exposure and acknowledgement as a sponsor of the Congress in marketing activities
- One (1) complimentary registration to the Congress for the entire Scientific Program, morning and afternoon coffee breaks, lunches and inclusive social functions
FOR FURTHER INFORMATION
PLEASE CONTACT

Isabel Stengler
Meetings Manager

IXA 2017 SECRETARIAT

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Tel.: +1.514.874.1717 / Fax: +1.514.874.1716
Email: isabel.stengler@tts.org